



PRESS RELEASE

Reno Sparks Chamber of Commerce Announces the Selection of Lesley Pittman to Political Action Committee

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For Immediate Release - Reno, NV (3-30-09) – The Reno Sparks Chamber of Commerce, Northern Nevada's largest business organization, today announces the addition of Nevada businesswoman Lesley Pittman to its Political Action Committee board.

Lesley Pittman is the President of Sierra Strategies, a governmental relations and strategic communications firm serving many businesses, non-profit organizations, and individuals throughout Nevada. Pittman has over 17 years experience providing successful public policy, public relations and effective communications strategies to a variety of entities throughout the West, including a long stint with Stations Casinos.

Pittman has received several recognitions in the business community including being named one of Las Vegas' Top 40 Under 40 in 2002 and one of Southern Nevada's Most Influential Businesswomen in 2003. In 2006, Pittman was named one of the Great Women in Gaming by Casino Enterprise Management Magazine.

"We are excited to have Leslie join our team," stated Sean French, Chair of the Chamber's PAC Board. "Her business and political experience will be an incredible asset to this Board as we deal with the public policy issues that affect our members and the elected officials who serve us."

Pittman was elected by the Chamber's Board of Directors to fill a vacant spot on the PAC Board. Her term expires at the end of this year.

For more information and a complete list of Reno Sparks Chamber PAC Board members, please go to www.renosparkschamber.org/rscc_pac.htm.

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