



## NEWS RELEASE

### **Boisson Joins Reno Sparks Chamber as Membership Director Tulman Elevated to Associate Director of Membership**

[www.RenoSparksChamber.org](http://www.RenoSparksChamber.org)



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**For Immediate Release – Reno, NV (5-27-10)** – The Reno Sparks Chamber of Commerce has hired veteran marketing executive **Bob Boisson** as Director of Membership Development. The Chamber has also elevated **Mark Tulman** to a new position, Associate Director of Membership Development.

#### Bob Boisson

“With more than 30 years of business marketing, partnership-development, and communications experience, much of it in the Reno-Sparks area, Bob Boisson is a respected member of our community” said Doug Kurkul, the Chamber’s CEO. “He is a graduate of UNR, a military veteran, and a member of the board of directors of several area arts and charitable organizations.”

“I have great respect for the Reno Sparks Chamber, and look forward to helping its members gain maximum advantage from the tremendous resources it offers,” said Boisson, who joins the Chamber effective June 1. Boisson will oversee membership development, engagement, retention, and sponsorships.



#### Mark Tulman

“Since joining the Reno Sparks Chamber in 2007, Mark Tulman has demonstrated an unwavering commitment to Chamber members and their success,” said Kurkul, in announcing Tulman’s new position. “Mark has assumed increased responsibility as the liaison to the Diplomats, master of ceremonies at ribbon cuts, and other expanded duties at the Chamber.”

“The Reno Sparks Chamber provides its membership with amazing resources and member service,” said Tulman, “and it is the only broad-based business group in the area working full-time to enhance our region’s economic vitality. I’m proud to be a member of the Reno Sparks Chamber team.”

*The Reno Sparks Chamber is northern Nevada’s largest business group, providing pro-business advocacy, high-level networking, programs aimed at business success, and leadership development.*

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