



October 12, 2011

Atlantis Hotel &  
Casino

Navigating the  
Healthcare  
System: A  
Business Overview

Panel Discussion  
Topics Include:

- Prevention & Wellness
- Education to Employees on Health Care System
- Occupational Safety
- Mental Health Awareness

Awards to be given  
for "Healthiest  
Place to Work"



# HEALTHCARE FORUM 2011

## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship (\$7500 – 1 available)

Benefits include:

- Name and logo recognition on all promotional material, press releases, publicity.
- Exclusive Sponsor of the Healthiest Place to Work award.
- Opportunity to have event announcer read live :10 second corporate announcement to attendees during the program.
- Logo on rotating slide show at start, end and break times during event.
- Exhibit space complete with 6' skirted table and two chairs to display company literature.
- Full page, color ad in Health Care Forum 2011 program guide.
- 12 tickets to attend Health Care Forum 2011.

### Gold Sponsorship (\$5000 – FULFILLED)

*The respective Chambers would like to thank Humana and Pfizer for their continued support of the 2011 Healthcare Forum with their Gold Sponsorship!*

### Silver Sponsorship (\$3000 – 5 available)

Benefits include:

- Name and logo recognition on all promotional material, press releases, publicity.
- Exclusive Sponsor of the Conference Bag, Resource Handout or a Speaker.
- Opportunity to have event announcer read live :10 second corporate announcement to attendees during the program OR provide a :30 second fully produced commercial spot to be shown during program breaks.
- Logo on rotating slide show at start, end and break times during event.
- Exhibit space complete with 6' skirted table and two chairs to display company literature.
- Full page, color ad in Health Care Forum 2011 program guide.
- 6 tickets to attend Health Care Forum 2011.

### Bronze Sponsorship (\$1500 – 4 available)

Benefits include:

- Name and logo recognition on all promotional material, press releases, publicity.
- Opportunity to have event announcer read live :10 second corporate announcement to attendees during the program.
- Logo on rotating slide show at start, end and break times during event.
- Exhibit space complete with 6' skirted table and two chairs to display company literature.
- Half page, color ad in Health Care Forum 2011 program guide.
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October 12, 2011  
7:30 AM – noon

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## HEALTHCARE FORUM 2011 SPONSORSHIP OPPORTUNITIES

### Exhibit Only Sponsorship (\$250 for member\*; \$300 for non-member)

Benefits include:

- Exhibit space complete with 6' skirted table and two chairs to display company literature.
- 1/8 page, color ad in Health Care Forum 2011 program guide.
- 2 tickets to attend Health Care Forum 2011.

*\*Member rates include those companies that are members of EDAWN and Northern Nevada Chamber of Commerce.*

### Advertising Only Opportunities

Benefits include:

- \$500 – 1/2 page ad in Health Care Forum 2011 program
- \$300 – 1/4 page ad in Health Care Forum 2011 program
- \$200 – 1/8 page ad in Health Care Forum 2011 program

### Ticket Prices

- \$ 30 – Chamber and EDAWN members
- \$ 40 – Non-member
- \$ 25 – Full time student and Nurse rate

### Contact

Bob Boisson, *Director of Membership Development*  
Reno Sparks Chamber of Commerce  
775-337-3030 x3052  
bob@renosparkschamber.org

Mark Tulman, *Associate Director of Membership Development*  
Reno Sparks Chamber of Commerce  
775-337-3030 x3049  
mtulman@renosparkschamber.org



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\$35 - Non-member

\$25 – Full time student and Nurse rate

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775-337-3030 x3049  
mtulman@renosparkschamber.org



# 2011 Healthcare Forum

## October 12 ~ Atlantis Casino Resort Spa

### Sponsorship Commitment Form

To allow for the best promotion of your business, please return this form and payment as soon as possible.  
We sincerely appreciate your support and participation.

Our company will support the Reno Sparks Chamber at the 2011 Healthcare Forum as a \_\_\_\_\_  
sponsor in the amount of \$\_\_\_\_\_ Business License # \_\_\_\_\_.

Company Name (as it should appear for publicity purposes): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City State ZIP

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**METHOD OF PAYMENT:**

Check (enclosed)       Invoice Me      Payment due by October 3, 2011

Credit Card:

Am Ex      MasterCard      Visa      Discover

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CID#: \_\_\_\_\_

Card Holders Name: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form with your payment to:

Reno Sparks Chamber of Commerce  
Attn: Healthcare Forum  
449 S. Virginia St., Floor 2  
Reno NV 89501  
PHONE: 775-337-3030  
FAX: 775-337-3038



# 2011 Healthcare Forum

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### Exhibitor Commitment Form

To allow for the best promotion of your business, please return this form and payment as soon as possible.  
We sincerely appreciate your support and participation.

Our company will support the Reno Sparks Chamber at the 2011 Healthcare Forum as a \_\_\_\_\_  
Exhibitor in the amount of \$\_\_\_\_\_ with my Business License # \_\_\_\_\_.

Company Name (as it should appear for publicity purposes): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City State ZIP

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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Business License # \_\_\_\_\_.

Company Name (as it should appear for publicity purposes): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

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